

Vision 2026

To build the Northern Piedmont Sports Club into a thriving, community-centered organization where financial sustainability, member engagement, and athletic excellence are at the forefront. By fostering pro-activeness, consistency, and transparency (PaCT), we will boost customer trust, empower our members, and set new standards in the nonprofit sports sector.



Achieving Vision 2026

1. How Do We Build Trust and Transparency?
 - a. Provide monthly sport-specific budget reports to our committee heads so that they always know the financial state of their programs.
 - b. Develop a communication plan that enables regular communication with members about the Club's direction, challenges, and successes using a variety of media (social media, email, video messaging).
 - c. Publish schedules for registration, team assignments, uniform deadlines, and beginning/ending of seasons on our website at least 6 weeks in advance.
2. How Do We Develop Financial Sustainability?
 - a. Implement a robust expense tracking system that allows us to identify opportunities for administrative and program cost savings.
 - b. Establish a Fundraising Committee that develops diversified revenue streams through fundraising, sponsorships, and membership growth.
 - c. Evaluate programs for cost efficiencies while ensuring the quality of services.
3. How Do We Increase Member Engagement and Satisfaction?
 - a. Create a matrix of our programs and activities to ensure that we cater to a wide range of interests and skill levels.
 - b. Establish regular feedback channels (customer satisfaction surveys, volunteer coaching surveys, in-person presence by Director-level staff and/of Board Members at activities) to understand and address member needs.
4. How Do We Create Excellence in Sports and Development?
 - a. Invest in coaching, facilities, and resources to support athletic excellence.
 - b. Create closer ties between our recreational and travel sports programs by instituting a draft process among all recreational sports and proactively identifying recreational players who could benefit from the travel sports program.
5. How Do We Build Community and Inclusivity?
 - a. Target four (4) specific community relationships in which the Club needs to invest in the next 12–18 months.

- b. Ensure the club is accessible and welcoming to all, regardless of background or ability by facilitating scholarship opportunities for low- to middle-income families, supporting the Fauquier County Parks and Recreation voucher program, and supporting initiatives that bring athletes with disabilities into sports programs (e.g. TOPS).
- 6. How Do We Innovate and Modernize?
 - a. Leverage technology to enhance operations, communication, and member experiences.
 - b. Continuously evaluate and adapt to emerging trends in sports and nonprofit management.